

Phylica pubescens

COMMON NAME

Featherhead, flannel bush

FAMILY

Rhamnaceae

AUTHORITY

Phylica pubescens Ait.

FLORA CATEGORY

Vascular – Exotic

STRUCTURAL CLASS

Trees & Shrubs - Dicotyledons

CONSERVATION STATUS

Not applicable

BRIEF DESCRIPTION

Small erect shrub with densely hairy leaves crowded towards the stem tips. First confirmed record of seedlings in NZ is 2016, but reported earlier.

SIMILAR TAXA

Phylica plumosa

FLOWER COLOURS

Green, White, Cream

LIFE CYCLE

Seeds long-lasting in soil - seedlings emerge with soil disturbance years later

YEAR NATURALISED

2016 (but see note above)

ORIGIN

South Africa

REASON FOR INTRODUCTION

Ornamental

ATTRIBUTION

Fact sheet prepared by Colin C Ogle, Oct. 2016

NZPCN FACT SHEET CITATION

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MORE INFORMATION

<https://www.nzpcn.org.nz/flora/species/phylica-pubescens/>



One of 4 seedlings in gravel driveway edge, Whanganui. Photographer: Colin C. Ogle, Date taken: 20/09/2016, Licence: CC BY-NC.



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