

Helenium puberulum

COMMON NAME

rosilla

FAMILY

Asteraceae

AUTHORITY

Helenium puberulum DC.

FLORA CATEGORY

Vascular – Exotic

STRUCTURAL CLASS

Herbs - Dicotyledonous composites

CONSERVATION STATUS

Not applicable

DISTRIBUTION

Scattered localities northwards from vicinity of Hamilton and Rotorua.

SIMILAR TAXA

Distinguished from *H. autumnale* by its inconspicuous ligules and the lack of simple stems. *H. autumnale* has only been collected twice, established as a persistent garden escape in pasture near Greytown, Wairarapa, and as a casual in Christchurch Rosilla or Sneezewort has been previously recorded in New Zealand as *H. quadridentatum*.

FLOWER COLOURS

Yellow, Red/Pink

YEAR NATURALISED

1897

ORIGIN

Western U.S.A.

ETYMOLOGY

helenium: Named after the genus Helenium which it resembles. Helenium is possibly named after Helen of Troy because of a myth describing these flowers springing up from her tears.

Reason For Introduction

Unknown

REFERENCES AND FURTHER READING

Webb C.J., Sykes W.R., Garnock-Jones P.J. 1988: *Flora of New Zealand*. Vol. IV. Botany Division, DSIR, Christchurch.

NZPCN FACT SHEET CITATION

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MORE INFORMATION

<https://www.nzpcn.org.nz/flora/species/helenium-puberulum/>



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