## Erica caffra

COMMON NAME hedge heath

**FAMILY** Ericaceae

AUTHORITY Erica caffra L.

**FLORA CATEGORY** Vascular – Exotic

STRUCTURAL CLASS Trees & Shrubs - Dicotyledons

NVS CODE ERICAF

**CONSERVATION STATUS** Not applicable

HABITAT Terrestrial.

## **DETAILED DESCRIPTION**

PLANT CONSERVATION NO



Garden shrub, Bastia Hill, Whanganui. Photographer: Colin C. Ogle, Date taken: 22/09/2021, Licence: CC BY-NC.

Erect shrub up to about 3 m. Shoots are densely white-pilose. Leaves to about 13 mm. Small white (occasionally pink) bell-shaped flowers held in small clusters on then end of small shoots coming off the main stems. Capsule to about 2.5 mm long.

## SIMILAR TAXA

One of the few species of the genus with fragrant flowers. Also the carolla is obviously hairy on the outside. These characters and the longer leaves distinguish it from E. lusitanica for which it has been mistaken.

FLOWERING July, August, September, October

FLOWER COLOURS Red/Pink, White

**YEAR NATURALISED** 1940

ORIGIN South Africa

ETYMOLOGY erica: From the Greek ereika 'heath' or 'heather'

Reason For Introduction Ornamental Reproduction Spreads by seed. Seed Many seeds are produced. Dispersal People, gravity

MORE INFORMATION https://www.nzpcn.org.nz/flora/species/erica-caffra/